

Eva Grayzel, a nationally recognized Master Storyteller and performance artist, was diagnosed at age 33 with stage IV oral cancer and given a 15% chance of survival. After regaining her deep vibrant voice, Eva applied her stage skills to communicate the depth of her experience in a unique and powerful way. For over a decade, Eva has captivated healthcare professionals worldwide using her story as a catalyst for change. She performed 'Tongue-Tied' Off-Broadway in New York City to a sold-out audience. A champion for early detection, Eva founded the Six-Step Screening™ oral cancer awareness campaign.



"Eva's lecture was unlike any I've ever attended. It was educational, motivational and inspirational all at once. This is a speaker you will never forget." Sonya Greco, Senior Manager, GlaxoSmithKline

KEYNOTE • PROGRAM 1-3 hour options

Tongue-Tied: A Story NOT Silenced by Oral Cancer

One American dies every hour of every day from oral cancer. Eva Grayzel came close to being the one in this statistic. The riveting details of Eva's delayed diagnosis stimulate thinking about the patient experience and effective communication. Eloquent and engaging, Eva reveals the effects of treatment, driving listeners to better understand the part they play in the cancer journey. Audiences don't just hear her story, they experience it.

Objectives:

- Experience the patient perspective
- Strengthen communication skills
- Motivate listeners professionally and personally

Ignite the Power of Story to Educate, Engage and Persuade

How do you inspire trust, build a client base and increase commitment to products and services? It's all in the story! Facts and figures alone don't engage attention or influence change. Tap the power of story to evoke a connection, build relationships and foster client loyalty. Attendees are challenged to find the story that exemplifies their value and showcases what makes them stand out among the competition.

Objectives:

- Develop memorable stories for sales
- Communicate the value of services with story
- Identify the story that sets your brand apart

EVENT ENTERTAINMENT

Tongue-Tied: A Story NOT Silenced

As performed Off-Broadway with lighting, music and direction, Eva's one-woman show empowers audiences with a story of courage and triumph.

Tales with a Twist: Interactive Storytelling

Eva spontaneously brings audience members on stage to role-play characters in uniquely crafted stories with humor and meaningful life messages.