

Eva Grayzel, a nationally recognized Master Storyteller and expert on interactive storytelling techniques with 25 years' experience, brings new business strategies to life through the power of story. While working in education, Eva developed unique storytelling skills to enhance learning. A late-stage oral cancer diagnosis almost stole her ability to return to the work she loved. Regaining her articulation and deep vibrant voice, she transitioned to speaking in the healthcare industry about her cancer journey. She crafted her survival story in a compelling way which attracted companies to request programs on developing their own stories. Eva is a published author and founder of the Six-Step Screening™ oral cancer awareness campaign.



"I can add Eva Grayzel to my Mount Rushmore of speakers who have had an incredible impact on my life and work."
Marc LeBlanc, National Speakers Association Past President

KEYNOTE • PROGRAM

Ignite the Power of Story to Educate, Engage and Persuade

How do you inspire trust, build a client base and increase commitment to products and services? It's all in the story! Facts and figures alone don't engage attention or influence change. Tap the power of story to evoke a connection, build relationships and foster client loyalty. Find the story that exemplifies your value and showcases what makes you stand out among the competition.

Objectives:

- Develop memorable stories for sales
- Communicate the value of services with story
- Identify the story that sets your brand apart

Reset Mindsets: Interactive Storytelling

Storytelling is the single most powerful tool to build teams and connect with co-workers. Using interactive storytelling techniques, Eva narrates stories with meaningful and theme-centered messages while audience members spontaneously role-play the characters. This memorable, laugh-inducing program exposes the humor, individuality and value of every member of the team.

Objectives:

- Stimulate new thinking about working together
- Encourage dialogue and build rapport
- Unite teams behind shared core values

EVENT ENTERTAINMENT

Tongue-Tied: A Story NOT Silenced

As performed Off-Broadway with lighting, music and direction, Eva's one-woman show empowers audiences with a story of courage and triumph.

Tales with a Twist: Interactive Storytelling

Eva spontaneously brings audience members on stage to role-play characters in uniquely crafted stories with humor and meaningful life messages.