

Eva Grayzel, a nationally recognized Master Storyteller and performance artist, was diagnosed at age 33 with stage IV oral cancer and given a 15% chance of survival. After regaining her deep vibrant voice, Eva applied her stage skills to communicate the depth of her experience in a unique and powerful way. For over a decade, Eva has captivated dental professionals worldwide using her story as a catalyst for change. She performed 'Tongue-Tied' Off-Broadway in New York City to a sold-out audience. A champion for early detection, Eva founded the Six-Step Screening™ oral cancer awareness campaign.



"Eva's keynote presentation was an amazing way to start our conference. Moving, powerful, inspirational."

Chris Wood, National Oral Health Conference

KEYNOTE • COURSE 1-3 hour options

Tongue-Tied: A Story NOT Silenced by Oral Cancer

One American dies every hour of every day from oral cancer. Eva came close to being one in this statistic. The details of her delayed diagnosis, intensive treatment and residual side effects bring to life a real patient story, driving home the importance of effective communication and patient education. The personal and emotional content motivates change. Audiences don't just hear her story, they experience it.

Objectives:

- Integrate oral cancer screenings with education
- Optimize screening techniques and patient care
- Take responsibility for early detection

Ignite the Power of Story to Educate, Engage and Persuade

How do you inspire trust, build a client base and increase commitment to products and services? Its all in the story! Facts and figures alone don't engage attention or influence change. Tap the power of story to evoke a connection, build relationships and foster patient loyalty. Find the story that exemplifies your value and showcases what makes you stand out among the competition.

Objectives:

- Use story as a tool to increase success
- Promote your practice's strengths using story
- Communicate the value of services with story

EVENT ENTERTAINMENT

Tales with a Twist: Interactive Storytelling

Eva spontaneously brings audience members on stage to role-play characters in uniquely crafted stories with meaningful life messages. Discover the humor, individuality and value of every member of the team. This program builds teams and promotes positive interactions. Belly laughs guaranteed.